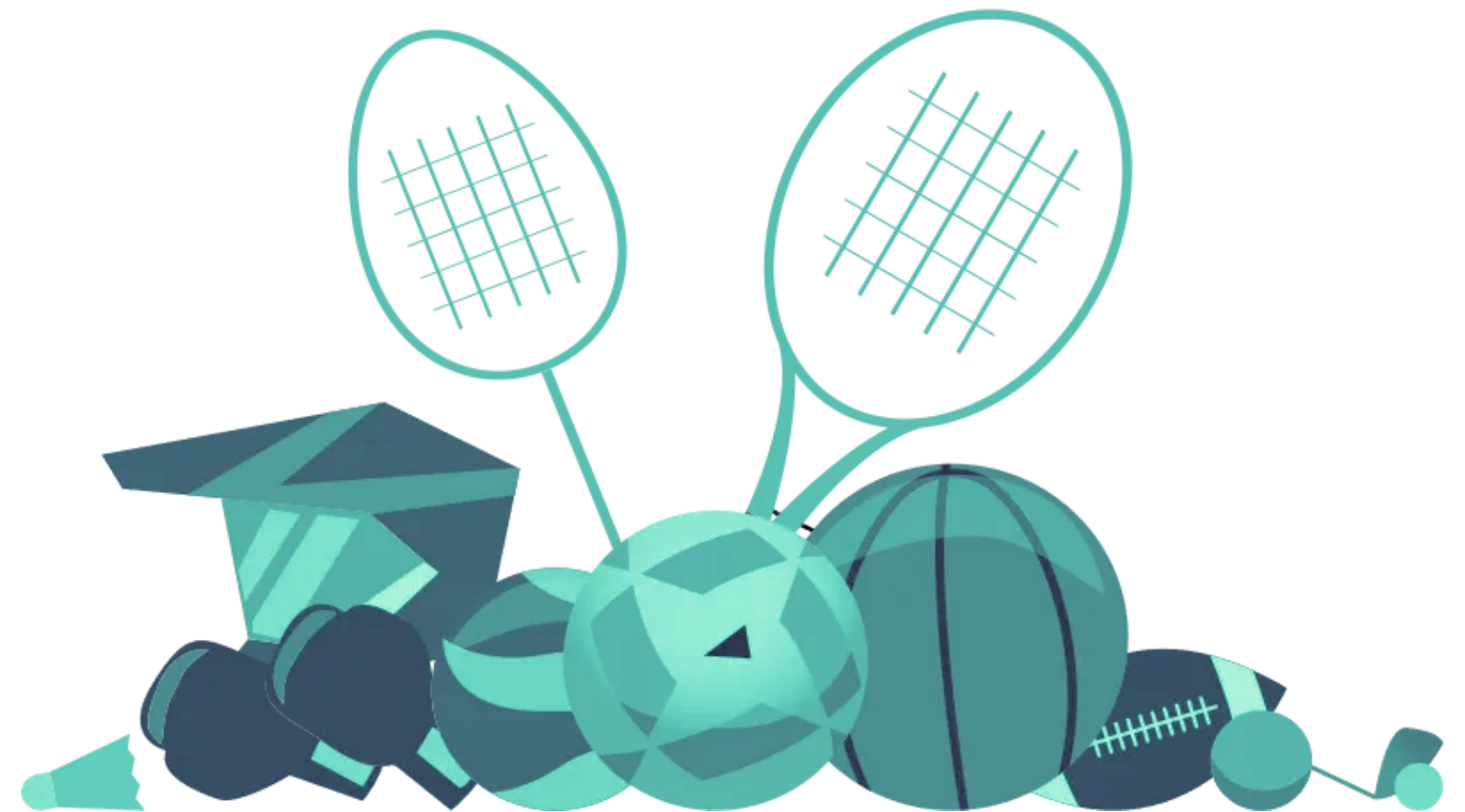


Sports Projects

December 2023



OVERVIEW

£509,569.47

TOTAL AMOUNT AWARDED TO SPORTS PROJECTS

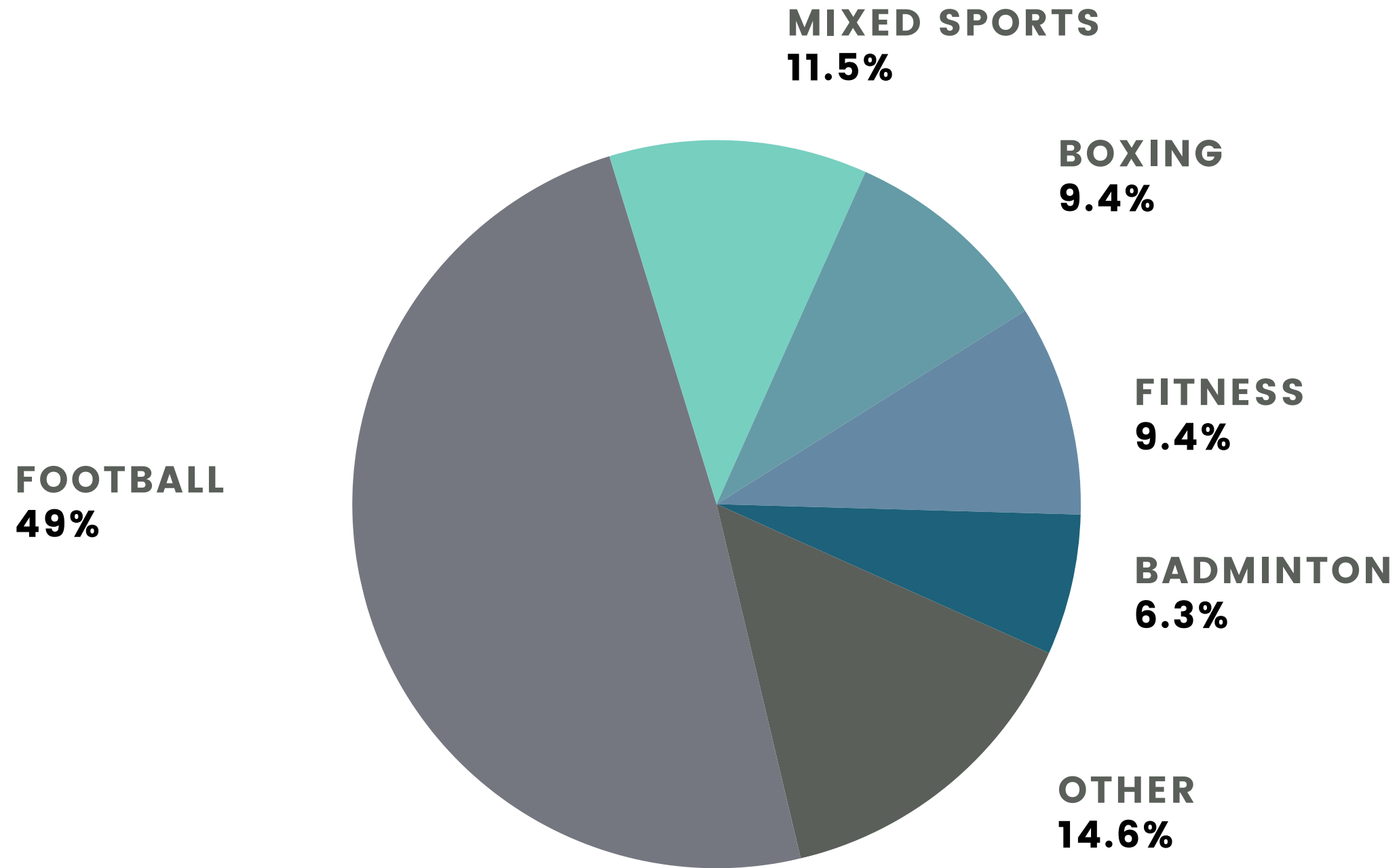
£351,257.25

AWARDED ACROSS 84 FULLY SPORTS-BASED PROJECTS

£158,312.22

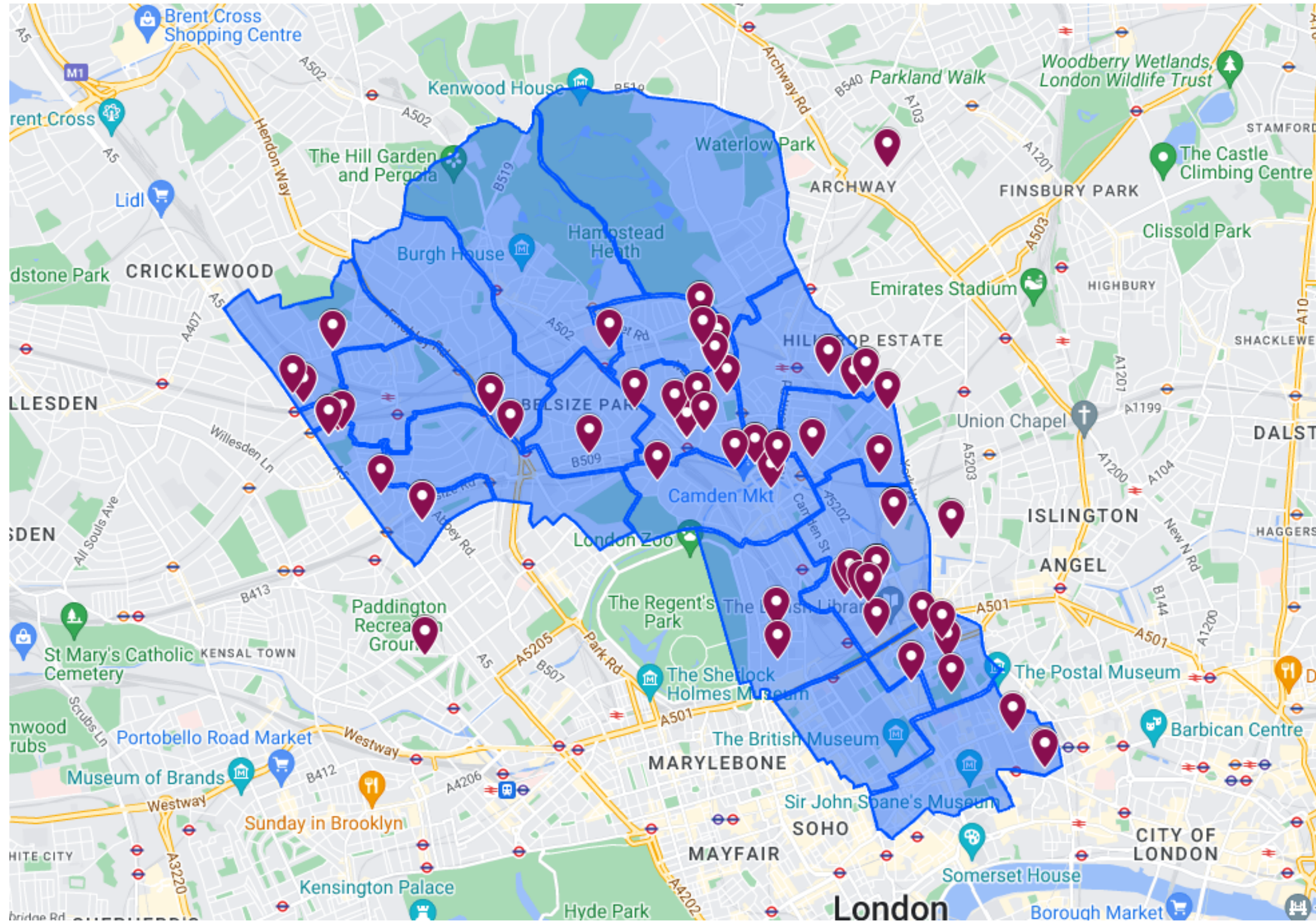
AWARDED ACROSS 12 PARTIAL SPORTS PROJECTS

SPORTS – FUNDED PROJECTS



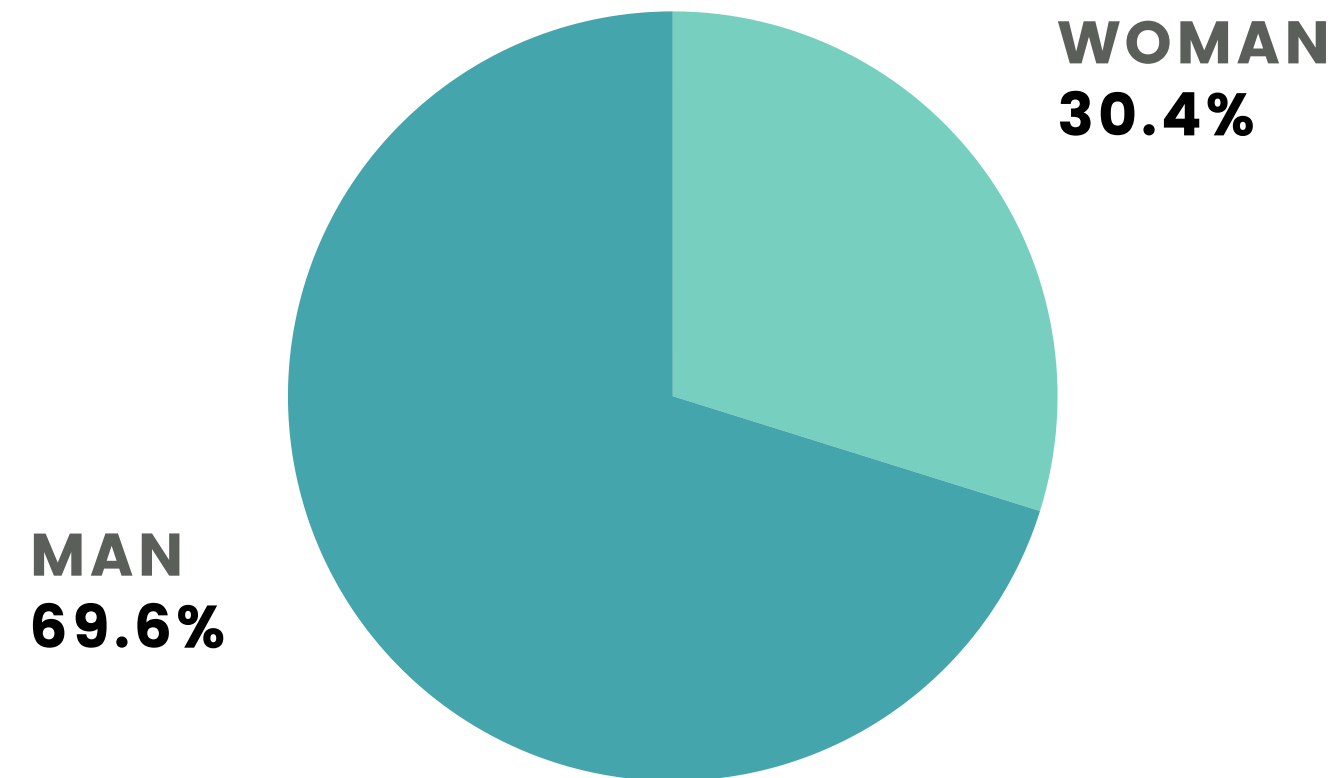
'Other' funded sports: Taekwondo, Yoga, Cricket, Dance, Cheerleading, Running, Swimming

MAP OF FUNDED SPORTS PROJECTS



[Click here to view the map](#)

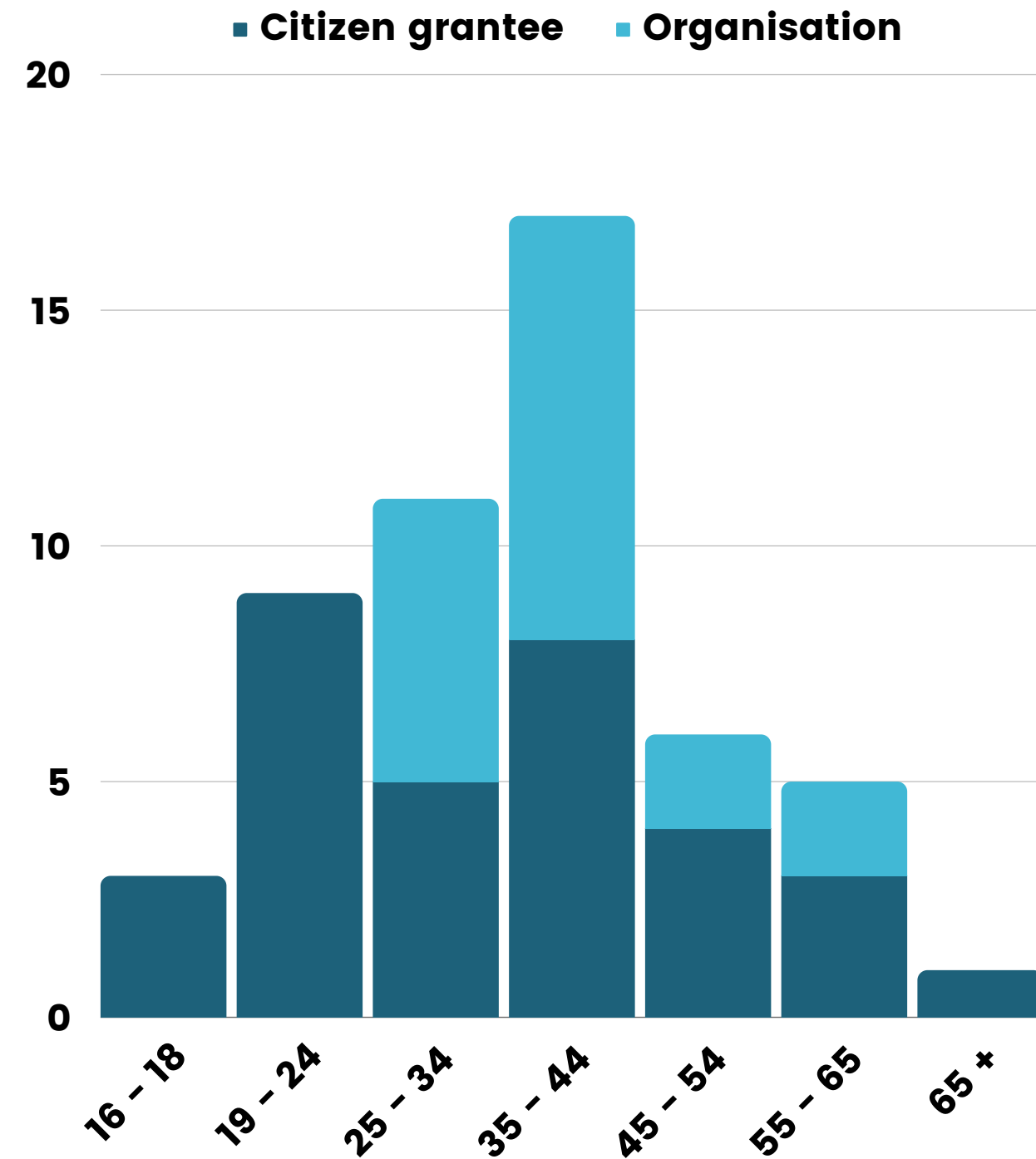
GRANTEES – GENDER BREAKDOWN



- Approx. 2 out of 3 sports project leaders are male

Data from 57 out of 58 project leaders

GRANTEES - AGE

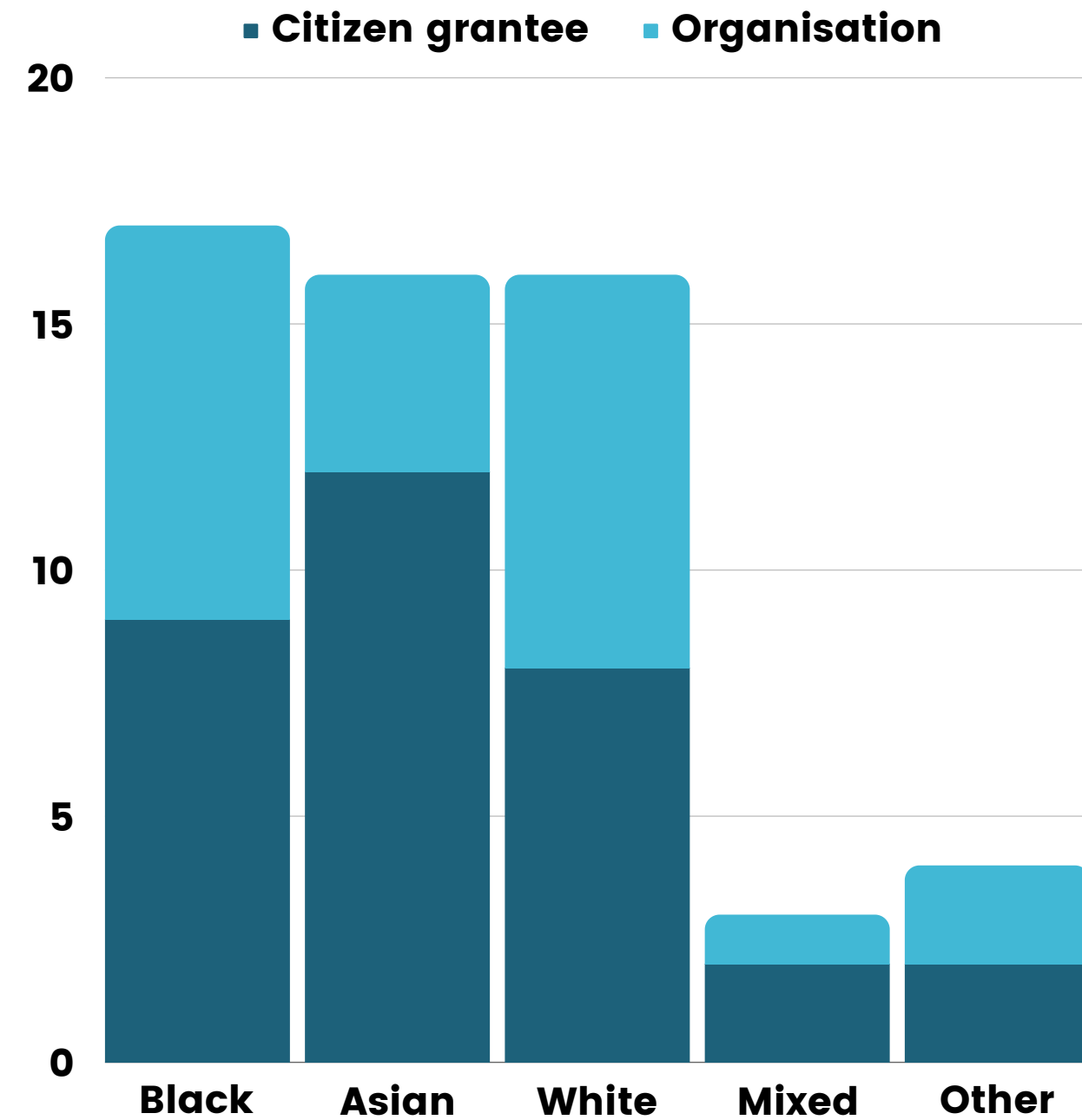


- 83% of citizen grantees aged 16 - 24 are from the global majority
- The majority of all grantees aged 16 - 34 are running football projects

Data from 53 out of 58 project leaders

Global majority = a collective term for non-white people of African, Asian, Latin American descent who constitute the majority of the global population

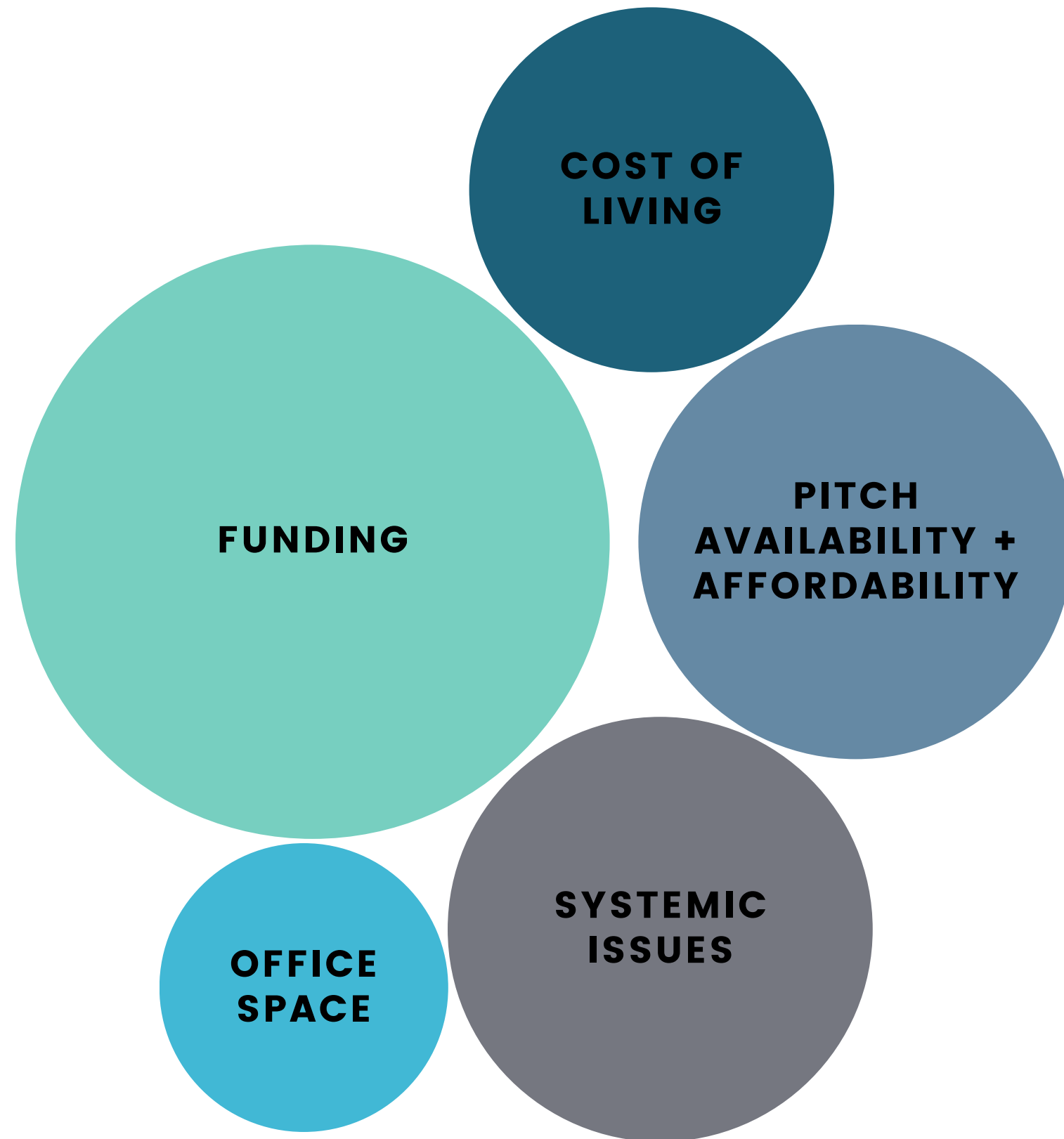
GRANTEES – ETHNICITY



- 70% of grantees are from the Global Majority
- 74 of the 96 grants were awarded to grantees from the Global Majority

Data from 57 out of 58 project leaders

CHALLENGES FACED BY LEADERS



- 92% of all citizen grantees have no external funding sources
- Larger sports projects do not have enough sustainable sources of funding
- Project leaders struggle with access to affordable pitches and office space
- Systemic issues include knife crime and police responses
- The leaders running intervention projects are looking to make key partnerships in the borough

WHAT MOTIVATES PROJECT LEADERS



“Growing up football was something that was abundantly available in my area. Nowadays the cost of living restricts peoples access to sports in general. New world is an entity that looks to provide solutions to that problem through football. Solutions that are both on and off the pitch.”

Abdul-Aziz Aziz, New World FC



“A lot of sports activities can be excessively expensive and unaffordable to some people so with the assistance of grants we will able to offer players free access to sessions which may have previously been impossible.”

Zamil Ahmed, Camden Community Badminton Club



“I have lived in and studied in Camden the whole of my life, I have seen how sports as has been used as means to help avoiding criminal activities and gangs and drugs.”

Asad Ahmed – Football Unity



I know the stress that everyone is going through right now. There have been a lot of cuts to services that are affecting the community and I want to do what I can to help lift spirits.”

Bianca Barnes-Nugent, Hatton Garden Dance Project

ARTICLES



United's future in the balance

Club that aims to 'change lives of young people' issues survival plea

CNJ Camden New Journal

<https://www.camdennewjournal.co.uk/article/uniteds-future-in-the-balance>



We're going to need a bigger pitch, says Gospel Oak FC coach hoping to climb leagues

Could a full size pitch be added to Murphy's Yard redevelopment?

CNJ Camden New Journal

<https://www.camdennewjournal.co.uk/article/were-going-to-need-a-bigger-pitch-says-coach-hoping-to-climb-leagues>